



# Placitas Holiday Fine Arts & Crafts Sale

## *Application For Artists*

**November 19 & 20, 2011 10 A.M. to 5 P.M.**

at 3 locations in the Village of Placitas

**Deadline July 21, 2011**

Applications are being accepted for the **30th Annual Placitas Holiday Fine Arts & Crafts Sale**, a juried event. Well-supported by the community, the Holiday Sale also brings people from the greater Albuquerque area through advertising and aggressive publicity. Because the Holiday Sale has a reputation for quality work and variety that attracts visitors and interested buyers, more artists apply every year for the limited number of available spaces. Consequently, you are urged to send the best possible images of your work. This year's show promises to be the best Holiday Sale ever with many projects planned to promote the 30th Anniversary.

The Placitas Holiday Fine Arts & Crafts Sale will be accepting digital images only for jurying into the show. Artists need not be Placitas residents to apply.

The **Placitas Holiday Fine Arts & Crafts Sale** will be held at 3 locations in the village:

**Anasazi Fields Winery** -- 10' x 10' spaces and a few table spaces (4' x 8') are in a large heated pavilion.

**The Big Tent** -- Spaces are 8' x 10' and 10' x 10' (no 4' x 8' table spaces) in the heated Big Tent on Hwy. 165 next to the Presbyterian Church in the village.

**The Placitas Elementary School** -- Irregular spaces equivalent to 8' x 8' (mostly 6' x 10'), a few 8' x 10', and some 4' x 8' table spaces are in the school's multi-use room and adjacent halls. There are a few odd-shaped 10' x 10' spaces but **ARTISTS WITH BOOTHS IN THE SCHOOL MUST BE FLEXIBLE WITH THEIR DISPLAYS.**

*Although location requests will be considered, the Holiday Sale reserves the right to make booth assignments for a well-balanced show. Be sure and name a second and third choice for locations on the Application Form, as well as additional acceptable booth sizes.*

You **MUST** send 2 checks/money orders made out to **Placitas Holiday Sale**, one for the jury fee and the other for the booth fee. Failure to comply will result in your application being returned unjuried.

**Jury fees will be deposited prior to jurying. Booth fees will only be deposited upon your acceptance.** Your booth fee check will be returned to you if you are not accepted. If you want to display jewelry of any kind with other work you must be juried separately for jewelry and enclose an additional jury fee. A \$25 fee will be charged per bounced check.

All applicants **MUST** be juried by digital images. Send a CD with your application with 3 digital images per medium of the work you intend to show. All paintings (oil, watercolor, acrylic, etc.) are considered one medium. All applications will be juried by a committee, whose decision is final. Artists who were juried last year may choose to use last year's images instead of sending a CD with the same work, although you are encouraged to send us jury images of your latest creations.

Artists who wish to be featured in the show's publicity should send additional images at higher resolution, as well as press statements, artist statements, awards, etc.

### **Jury Image Requirements**

**Image dimensions: 700 pixels on the longest side at 72 d.p.i. resolution**

**File names: Artist last name, first name, sequential number indicating image viewing order, example: "DoeJane2.jpg"**

**File Format: JPEG's (.jpg, JPG, .jpeg, .jpe)**

**Compression: none**

**Media: CD, DVD**

## Publicity Image Requirements

**JPEG's 2400 pixels on the longest side, at least 300 d.p.i. resolution, with title (if applicable), size, and description of the work.**

*There are many businesses that can help you with your digital images. Check the Yellow Pages under "Photography, Digital" for ideas.*

No commercial items, kits or molds will be accepted, and all work must be done by the artist. Work displayed must be of the same type, quality, and materials as depicted in the images submitted and accepted by the jury.

The artist must be present at the show both days, not representatives or agents. Failing to observe these rules could result in removal from the show.

Artists are responsible for payment of their own Gross Receipts Tax, currently 6.25% in Sandoval County.

Artists who want to share a booth must apply separately, and each must be juried and accepted.

**Electricity will be available at all locations.** Please limit your electrical usage to 200 watts. Hanging art such as paintings must be on free-standing panels that **you** furnish.

Exhibitors must provide all display tables, stands, chairs, lights, **extension cords** and other items.

Security is provided Friday and Saturday nights, however the Placitas Holiday Sale accepts no liability for loss or damage.

Mail signed application, CD with 3 digital images, publicity images and written material, and 2 checks or money orders to:

**PLACITAS HOLIDAY SALE  
3 Canon del Apache  
Placitas NM 87043**

For further information please call:  
505-867-2731 or 505-867-5740

**APPLICATIONS MUST BE POSTMARKED BY  
JULY 21, 2011**

**NOTIFICATIONS MAILED BY  
AUG. 26, 2011**

**LAST DAY TO CANCEL WITH REFUND  
SEPT. 28, 2011**

**SET-UP  
FRI., NOV. 18, 2011**

**SHOW HOURS  
SAT. & SUN.  
NOV. 19 & 20, 2011  
10:00-5:00**

**Keep For Your Reference**

**BOOTH SIZE**(If another booth size is acceptable, number your choices):

- \$175 booth fee check for 4' x 8' table space (about 32 sq. ft.) OR
- \$265 booth fee check for about 8' x 8' space OR
- \$290 booth fee check for about 8' x 10' space OR
- \$350 booth fee check for about 10' x 10' space
- \$20 jury fee check

**LOCATION** (Number your choices):

- Anasazi Fields Winery
- The Big Tent
- Placitas Elementary School

use last year's images

Artist(s) name(s) \_\_\_\_\_

Business name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

Medium \_\_\_\_\_

Brief Description of Work \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Share with/ Other request \_\_\_\_\_

Keep the Above For Your Records

Mail the Form Below

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Medium \_\_\_\_\_

Brief Description of Work \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Share with/ Other request \_\_\_\_\_

I agree to abide by all the rules set forth in the application; to release and hold harmless The Placitas Holiday Fine Arts & Crafts Sale, its' organizers and sponsors from any and all liability including, but not limited to, theft, personal injury, or act of God; and to indemnify them for any damages arising from my conduct at the Holiday Sale.

signature \_\_\_\_\_ date \_\_\_\_\_